

## ADVERTISING RATES & INFORMATION 2024

Issue Date	Special Issue/Focus	Reserve Spot Date	Deadline Photo Ready Ad
Jan. 12	Diocese Annual Report	Dec. 22	Jan. 5
Jan. 26	Catholic Schools Week	Jan. 12	Jan. 19
Feb. 9	Catholic Service Appeal	Jan. 26	Feb. 2
Feb. 23	<b>digital only</b>	Feb. 9	Feb. 16
March 8		Feb. 23	March 1
March 22	Easter <b>digital only</b>	March 8	March 15
April 12	Child Abuse Prevention	March 29	April 5
April 26	<b>digital only</b>	April 12	April 19
May 10		April 26	May 3
May 24	<b>digital only</b>	May 10	May 17
June 14	Ordinations & Graduation	May 31	June 7
July 19	Sacraments	July 3	July 10
Aug. 23	Back to School	Aug. 7	Aug. 14
Sept. 13	Catholic Hispanic Heritage	Aug. 28	Sept. 4
Sept. 27	<b>digital only</b>	Sept. 11	Sept. 18
Oct. 11		Sept. 25	Oct. 2
Oct. 25	<b>digital only</b>	Oct. 11	Oct. 16
Nov. 8		Oct. 25	Oct. 30
Nov. 22	<b>digital only</b>	Nov. 6	Nov. 13
Dec. 6		Nov. 13*	Nov. 20*
Dec. 20	Christmas	Dec. 4	Dec. 11
Jan. 17, 2025		Dec. 30*	Jan. 8
Jan. 31, 2025		Jan. 15	Jan. 22
Feb. 14, 2025		Jan. 29	Feb. 5
Feb. 28, 2025	<b>digital only</b>	Feb. 12	Feb. 19



# MISSISSIPPI CATHOLIC

*Serving Catholics of the Diocese of Jackson Since 1954*

237 E. Amite Street / P.O. Box 2130  
Jackson, Mississippi 39225-2130

PHONE 601-969-1880 | EMAIL [editor@jacksondiocese.org](mailto:editor@jacksondiocese.org)

Join our e-mail list! Text MSCATHOLIC to 84576

## DIGITAL EDITION

Your advertising is also included in our "flip" digital edition at no additional cost.



<https://issuu.com/jacksondiocese>



# ADVERTISING RATES & INFORMATION 2024

## General Information

*Mississippi Catholic* is printed and delivered to approx. 15,500 homes across the state of Mississippi twice a month January and December; and one per month February through November. It is a tabloid size with variable pages published by the Catholic Diocese of Jackson. Once a month the paper includes a Spanish-language insert, *Mississippi Católico*. The paper includes a column from the Bishop, happenings from around the diocese, news from the Vatican, the U.S. Conference of Catholic Bishops and stories of faith and inspiration. An accompanying digital copy is published via email with each printed edition; and a second *digital only* edition is released as the second edition of the month in February through May and September through November.

## Modular Ad Rates

Size	Color Rate	Grayscale Rate
<b>1/16 page</b> ..... 2" wide X 3.25" high	\$45 ..... <input type="radio"/>	\$30 ..... <input type="radio"/>
<b>1/8 page</b> ..... 5" wide X 3.25 high	\$85 ..... <input type="radio"/>	\$70 ..... <input type="radio"/>
<b>1/4 page</b> ..... 5" wide X 6.5" high	\$150 ..... <input type="radio"/>	\$135 ..... <input type="radio"/>
<b>1/2 page</b> ..... 10" wide X 6.5" high	\$350 ..... <input type="radio"/>	\$300 ..... <input type="radio"/>
<b>Full page</b> ..... 10" wide X 13" high	\$675 ..... <input type="radio"/>	\$540 ..... <input type="radio"/>

Please call or email the editor for 4 pages or more pricing.

### PLEASE SELECT ONE

- Ad will come Camera Ready
- Ad will be designed by *Mississippi Catholic*

## Miscellaneous

- **Preprinted Inserts** — 10 cents each
- **Positioning** — Cannot guarantee special placement

## Printed Paper Issue/Closing Date

- Publishing once per month Feb. - Nov. and twice a month Dec. and Jan. only
- Home delivered by mail
- Dated Fridays
- Space reservations are due by noon the Wednesday of the week prior to ad deadline, unless otherwise noted. Copy and/or camera-ready ad is due by close-of-business Friday prior to publication.



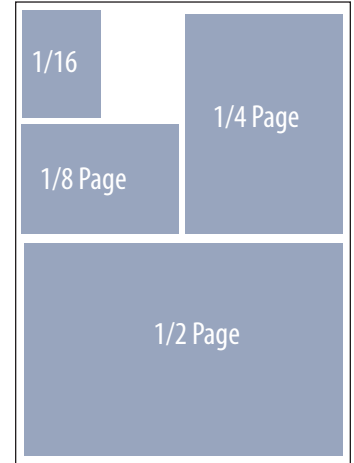
MISSISSIPPI  
**CATHOLIC**

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237 E. Amite Street / P.O. Box 2130  
Jackson, Mississippi 39225-2130

PHONE 601-969-3581

EMAIL editor@jacksondiocese.org



## Copy Approval

All copy subject to approval by *Mississippi Catholic* editorial staff.

## Circulation

Approx. 15,500 paid subscribers in Catholic Diocese of Jackson. Territory covers 2/3 of Mississippi.

## Subscription Price

- In-state \$20 per year
- Out-of state \$21 per year

**Camera ready ads should be submitted in high resolution PDF or JPEG formats.**

Please submit your completed form/camera ready ad to:  
editor@jacksondiocese.org

Questions? Email the editor or call 601-969-3581

## Billing Information

Company Name/Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

- Check here if you prefer an invoice to be emailed

Email: \_\_\_\_\_

**Mail payment to: P.O. Box 22723  
Jackson, MS, 39225-2723**